

## Display Advertising Rates

Full Page .....	\$800
1/2 Page .....	\$530
1/4 Page .....	\$395
1/8 Page .....	\$265

Premium placement and logo ads - Additional fees.

## Cover Rates

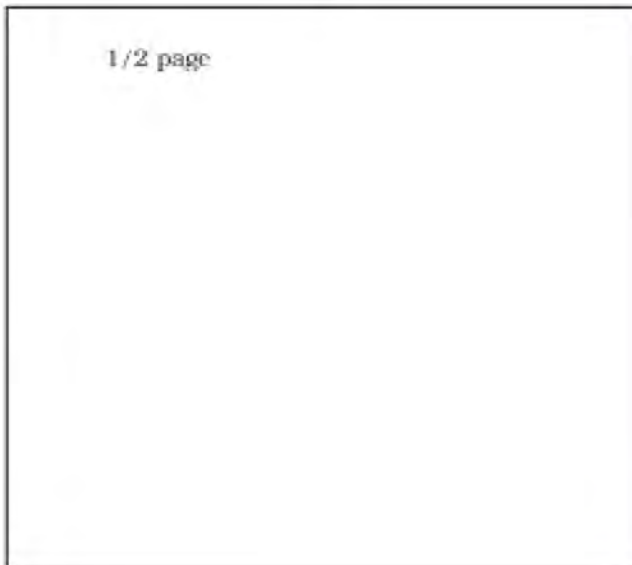
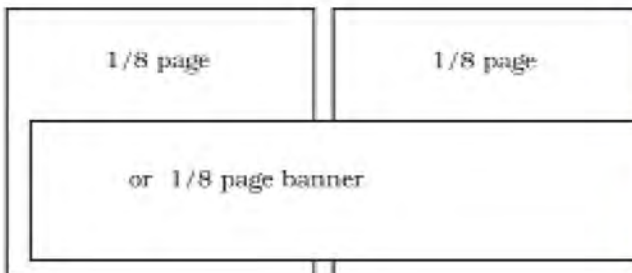
Outside Back Cover..... sold out  
Inside Covers - B & W .....sold out

## Mechanical Requirements

	Width/Height in inches
Full Page	3-3/8" x 6-1/8"
1/2 Page	3-3/8" x 3"
1/4 Page	3-3/8" x 1-7/16" (Horizontal)
1/4 Page	1-5/8" x 3" (Vertical)
1/8 Page	1-5/8" x 1-7/16" (vertical)
1/8 Page	3-3/8" x 3/4" (Horizontal)

## Closing Date

Ad copy must be in our hands  
by January 15, 2018



Jan Edelson, Ad Director  
National Speedway Directory  
909 Seneca Road  
Wilmette, IL 60091  
C: 847-494-7717  
P: 847-853-0294  
F: 847-853-8763  
jedelson@speedwaysonline.com  
SPEEDWAYSONLINE.COM