

Promote your business, event, track, or publication on *the trusted source* for racetrack information...

SPEEDWAYSONLINE.COM.

Three easy steps to start connecting with new customers;

1. **Choose Ad Size:** we offer a variety of sizes to choose from to deliver your message.

2. **Placement:** place your banner ad on the homepage, or select one of our interior pages.

3. **Duration:** choose how long you would like your ad to display.

CALL TODAY 847-853-0294

or email;

advertising@speedwayonline.com

BANNER AD SPECS

The screenshot shows the homepage of the National Speedway Directory. At the top is a navigation bar with links for TRACKS, MOTORSPORTS, NEWS, ADVERTISE, ABOUT, CONTACT, and ORDER. Below the navigation is a large banner for 'THE SOURCE FOR RACE TRACKS' featuring a checkered flag and a track. To the right of the banner is a 'RACE TRACK LOCATOR' section with icons for OVAL, DRAG, and ROAD tracks. Below that is a 'JAYSKI'S NEWS FEED' section with several news articles. At the bottom of the screenshot are three blue boxes representing ad sizes: 250 X 250, 250 X 250, and 250 X 75.



THE SOURCE FOR RACE TRACKS

Welcome to the online service of the National Speedway Directory. Since 1975, the National Speedway Directory has been the most respected directory of race tracks in the United States and Canada. Let this be your source for race tracks, sanctions, media and other motorsports websites. Go to the "Order" page for details on purchasing the newest edition of the directory.

Enjoy your visit and remember to bookmark us, and return often. Enjoy our new website. [CLICK HERE](#) for a word from us.



LOCATE ANY TRACK... ANYWHERE, ANYTIME GO MOBILE

RACE TRACK LOCATOR

OVAL DRAG ROAD

JAYSKI'S NEWS FEED

Article / Column / Blog Links posted

contantly adding article / column / blog links abo{..}

New Hampshire could lose a race
The owner of New Hampshire Motor Speedway said Thu{..}

Infineon Raceway Race Odd Links
Some sites that list odds for the Toyota / Save Ma{..}

NEWS

Track Guide iPhone App Launched for Motorsports Fans

National Speedway Directory announces the arrival of TRACK GUIDE, a new iPhone app for the motorsports industry.

According to Allan #2

NSD Founder Allan Brown sheds some light on this years path to the 2010 National Speedway Directory.

Timothy W. Frost Guest on The Back Stretch with Jerry Bonkowski

Jerry Bonkowski and Timothy W. Frost discuss the motorsports industry and the National Speedway Directory.

TUNE IN

National Speedway Directory Launches Redesigned Website

Timothy W. Frost announces launch of new Speedwayonline.com

2010 National Speedway Directory Coming to Race Tracks Everywhere

National Speedway is proud to announce the 2010 Directory

[more news](#)

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BANNER AD SPECS - TRACK LISTINGS

NATIONAL SPEEDWAY DIRECTORY
THE SOURCE FOR RACE TRACKS

TRACKS | MOTORSPORTS | NEWS | ADVERTISE | ABOUT | CONTACT | ORDER

OVAL TRACKS
FEATURED LISTINGS

- Chicagoland Speedway**
Joliet, Illinois | Paved
Reviews | Visit track website →
- Indianapolis Motor Speedway**
Indianapolis, Indiana | Paved
Reviews | Visit track website →

ALL LISTINGS

- 105 Speedway**
Cleveland, Texas | 1/4 mile | Dirt | Reviews | Visit track website →
- 141 Speedway**
Maribel, Wisconsin | 1/3 mile | Dirt | Reviews | Visit track website →
- 191 Speedway**
Campton, Kentucky | 1/4 mile | Dirt | Reviews | Visit track website →
- 201 Speedway**
Sitka, Kentucky | 1/4 mile | Dirt | Reviews | Visit track website →
- Ace Speedway**
Elon College, North Carolina | 4/10 mile | Paved | Reviews | Visit track website →

RACE TRACK LOCATOR
BY STATE | BY TYPE | ADVANCED SEARCH

SORT BY STATE
You are now viewing **Oval Tracks**. Filter listings by clicking a state/province name.

Alabama	Alaska	Alberta
Arizona	Arkansas	British Columbia
California	Colorado	Connecticut
Delaware	Florida	Georgia
Hawaii	Idaho	Illinois
Indiana	Iowa	Kansas
Kentucky	Louisiana	Maine
Manitoba	Maryland	Massachusetts
Michigan	Minnesota	Mississippi
Missouri	Montana	Missouri
Nevada	New Brunswick	Nebraska
New Jersey	New Mexico	New Hampshire
Newfoundland	North Carolina	New York
Northwest Territories	Nova Scotia	North Dakota
Ohio	Oklahoma	Nova Scotia
Oregon	Pennsylvania	Ontario
Quebec	Rhode Island	Prince Edward Island
South Carolina	South Dakota	Saskatchewan
Texas	Utah	Tennessee
Virginia	Washington	Vermont
Wisconsin	Wyoming	West Virginia

250 X 150

250 X 75

250 X 75

250 X 75

GO MOBILE
LOCATE RACE TRACKS ANYTIME, ANYWHERE

ACE SPEEDWAY
75 X 45

TRACK FACTS

Location: Elon College, North Carolina (Directions)

Surface: Paved

Length: 4/10 mile

Race Days: Fri

ASA MEMBER TRACK RACING
We Build Champions

Like Be the first of your friends to like this.

TRACK DETAILS PAGE - 250 PIXELS WIDE

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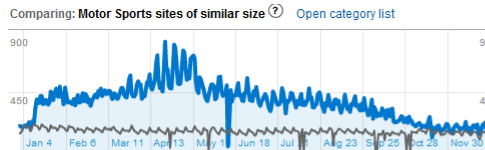
SPEEDWAYSONLINE.COM TRAFFIC SNAPSHOT

SPEEDWAYSONLINE.COM connects you with racers, fans, tracks owners, and promoters. With the launch of our new website, we have seen dramatic gains in our website use. The following is the average monthly web traffic details for the year of 2010;

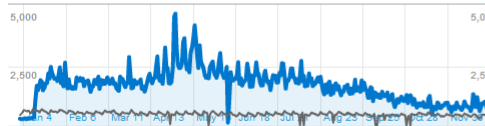
KEY TRAFFIC INFORMATION

- ➔ MONTHLY VISITS: 11,500
- ➔ MONTHLY PAGEVIEWS: 52,200
- ➔ 50% of our website users visit more than 10 times per month
- ➔ Users spend an average of 5+ minutes on website

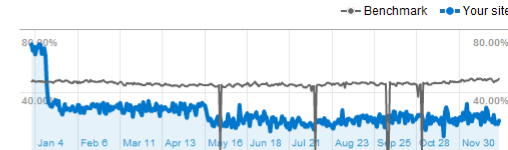
See how SPEEDWAYSONLINE.COM compares to other motorsports websites on similar size. *Data is courtesy of*  Analytics



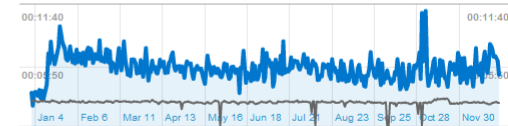
137,038 Visits
Benchmark: 55,574 (+146.59%)
Also see the All Traffic Sources report for additional analysis of this metric.



626,337 Pageviews
Benchmark: 184,412 (+239.64%)
Also see the Content by Title report for additional analysis of this metric.



25.63% Bounce Rate
Benchmark: 46.34% (-44.68%)
Also see the Top Landing Pages report for additional analysis of this metric.



00:05:50 Avg. Time on Site
Benchmark: 00:02:23 (+145.12%)
Also see the Length of Visit report for additional analysis of this metric.