

**Display Advertising Rates**

|                 |       |
|-----------------|-------|
| Full Page ..... | \$600 |
| 1/2 Page .....  | \$400 |
| 1/4 Page .....  | \$300 |
| 1/8 Page .....  | \$200 |

**Cover Rates**

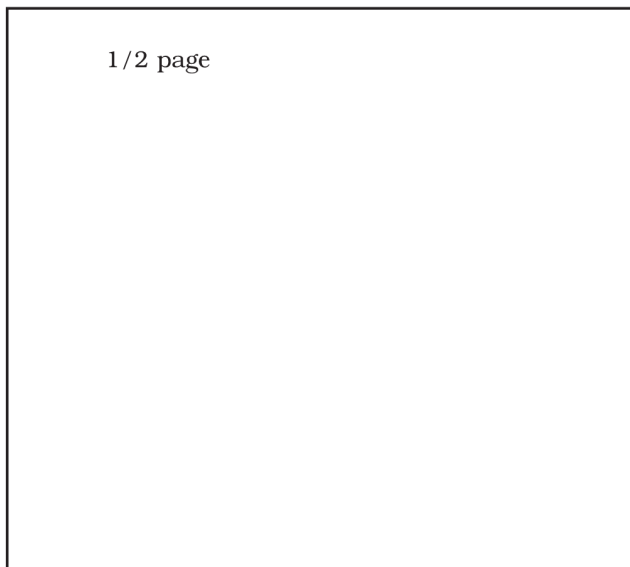
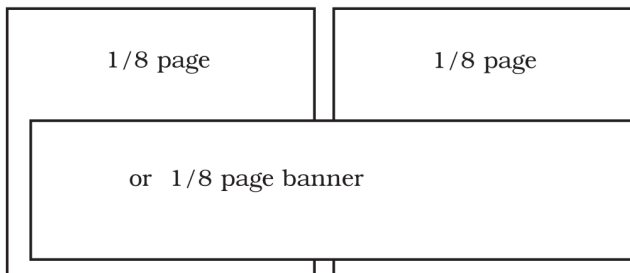
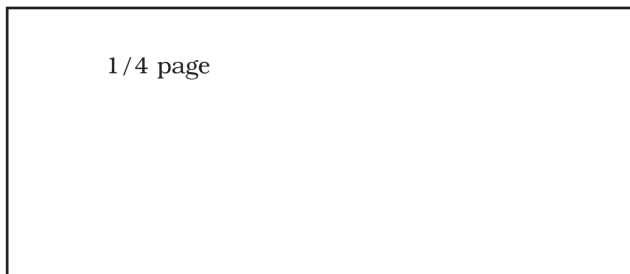
Outside Back Cover..... sold out  
 Inside Covers - B & W .....sold out

**Mechanical Requirements**

|           | <b>Width/Height in inches</b> |
|-----------|-------------------------------|
| Full Page | 3-3/8" x 6-1/8"               |
| 1/2 Page  | 3-3/8" x 3"                   |
| 1/4 Page  | 3-3/8" x 1-7/16" (Horizontal) |
| 1/4 Page  | 1-5/8" x 3" (Vertical)        |
| 1/8 Page  | 1-5/8" x 1-7/16" (vertical)   |
| 1/8 Page  | 3-3/8" x 3/4" (Horizontal)    |

**Closing Date**

Ad copy must be in our hands  
 by March 15, 2011



**National Speedway Directory**

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