

Promote your business, event, track, or publication on *the trusted source* for racetrack information...

SPEEDWAYSONLINE.COM.

Three easy steps to start connecting with new customers;

1. **Choose Ad Size:** we offer a variety of sizes to choose from to deliver your message.

2. **Placement:** place your banner ad on the homepage, or select one of our information pages.

3. **Duration:** choose how long you would like your ad to display.

CALL TODAY 847-853-0294

or email;

mcfrost@speedwayonline.com

ASK ABOUT OUR NEW EVENTS SECTION...AVAILABILITY IS MOVING FAST!

National Speedway Directory
909 Seneca Road | Wilmette, IL 60091

BANNER AD SPECS



TRACKS MOTORSPOITS NEWS ADVERTISE ABOUT CONTACT ORDER



THE SOURCE FOR RACE TRACKS

Welcome to the online service of the National Speedway Directory. Since 1975, the National Speedway Directory has been the most respected directory of race tracks in the United States and Canada. Let this be your source for race tracks, sanctions, media and other motorsports websites. Go to the "Order" page for details on purchasing the newest edition of the directory.

Enjoy your visit and remember to bookmark us, and return often. Enjoy our new website. [CLICK HERE](#) for a word from us.



LOCATE ANY TRACK... ANYWHERE, ANYTIME
GO MOBILE

RACE TRACK LOCATOR



EVENT LOCATOR

2011 RACE SCHEDULES

SEARCH BY: MONTH RACE DAY STATE SANCTION

NEWS

NSD - Co-Founder Allan E. Brown Elected into Michigan Motorsports Hall of Fame!

NSD - Co-Founder Allan E. Brown Elected into Michigan Motorsports Hall of Fame. He has dedicated his life to the preservation and promotion of auto racing

NSD Congratulates 2010 SuperFan Award Winners!

Announced by NSSN's columnist Ron Hedger, the winners in 2010 were: Amateur Division: David Garrison of Kentucky, who attended 152 races; and Professional Division: Ed Reichert of Wisconsin, who attended 160 races.

motorsports industry and the National Speedway Directory.
TUNE IN

According to Allan #7

The latest installment on NSD Co-Founders' Allan and Nancy Brown's travels during July and August 2011.

[more news](#)

ACCORDING TO ALLAN
Rants & raves from NSD co-founder Allan Brown.

NSSN FEED

Hight Blasts To Top Spot In Las Vegas
Robert Hight raced to the provisional No. 1 qualif[...]

Brady Bacon Claims STN Opener
Brady Bacon picked an ideal time to win his first [...]

Threat Of Snow Stops Octoberfest
Postponed due to rain previously, Hagerstown Speed[...]

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BANNER AD SPECS - TRACK LISTINGS

The screenshot shows the website interface with the following elements:

- Navigation:** TRACKS, MOTORSPORTS, NEWS, ADVERTISE, ABOUT, CONTACT, ORDER
- Search:** Search bar with "GO" button and social media icons.
- Section: OVAL TRACKS**
 - Featured Listings:**
 - Chicagoland Speedway (Joliet, Illinois | Paved)
 - Indianapolis Motor Speedway (Indianapolis, Indiana | Paved) - **250 X 150**
 - All Listings:**
 - 105 Speedway (Cleveland, Texas | 1/4 mile | Dirt)
 - 141 Speedway (Maribel, Wisconsin | 1/3 mile | Dirt)
 - 191 Speedway (Campton, Kentucky | 1/4 mile | Dirt)
 - 201 Speedway (Sitka, Kentucky | 1/4 mile | Dirt)
 - Ace Speedway (Elon College, North Carolina | 4/10 mile | Paved) - **75 X 45**
- RACE TRACK LOCATOR:**
 - BY STATE / BY TYPE / ADVANCED SEARCH
 - SORT BY STATE
 - Grid of states/provinces for filtering.
- Mobile App:** "GO MOBILE LOCATE RACE TRACKS ANYTIME, ANYWHERE" with a smartphone image.
- Track Details Page (Ace Speedway):**
 - TRACK FACTS: Location (Elon College, North Carolina), Surface (Paved), Length (4/10 mile), Race Days (Fri).
 - ASA MEMBER TRACK RACING logo.
 - Social media "Like" button.

TRACK DETAILS PAGE - 250 PIXELS WIDE

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BANNER AD SPECS - EVENTS PAGE

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[MOTORSPORTS](#)
[EVENTS](#)
[ADVERTISE](#)
[ABOUT](#)
[NEWS](#)
[ORDER](#)

GO

EVENTS

PROMOTE YOUR EVENT HERE!

530 X 250

UPCOMING EVENTS

Date	Location	City	State	Sanction / Event
FRI 11/11	Ocala Speedway	Ocala	Florida	Top Gun Sprint Car Series
FRI 11/11	Pike County Speedway	Magnolia	Mississippi	SUPR Late Models
FRI 11/11	Southern NM Speedway	Las Cruces	New Mexico	ASCS / Southwest Region
FRI 11/11	Southern NM Speedway	Las Cruces	New Mexico	Lucas Oil ASCS Sprint Car Series
FRI 11/11	Tennessee National Speedway	Hohenwald	Tennessee	Southern Regional Racing Series
SAT 11/12	Phoenix Int Raceway	Phoenix	Arizona	NASCAR Nationwide Series
SAT 11/12	Auto Club Raceway at Pomona	Pomona	California	NHRA National Event
SAT 11/12	El Mirage Dry Lake	El Mirage	California	SCTA Speed Trials
SAT 11/12	Giant Chevrolet Speedway	Hanford	California	USAC/CRA 410
SAT 11/12	Georgetown Speedway	Georgetown	Delaware	Big Block Modified Special
SAT 11/12	Daytona Int Speedway	Daytona Beach	Florida	Historic SportsCar Racing East
SAT 11/12	Palm Beach Int Raceway	West Palm Beach	Florida	SCCA Regional
SAT 11/12	Gresham Motorsports Park	Jefferson	Georgia	MMRA / Mini-Cups
SAT 11/12	Pike County Speedway	Magnolia	Mississippi	SUPR Late Models
SAT 11/12	North Wilkesboro Speedway	North Wilkesboro	North Carolina	ChumpCar World Series
SAT 11/12	Southern NM Speedway	Las Cruces	New Mexico	ASCS / Southwest Region
SAT 11/12	Southern NM Speedway	Las Cruces	New Mexico	Lucas Oil ASCS Sprint Car Series

EVENT FINDER

[BY DATE](#) | [BY STATE](#) | [BY SANCTION](#)

SORT BY MONTH

Select a month

SORT BY RACE DAY

Select a day

LOCATE ANY TRACK... ANYWHERE, ANYTIME GO MOBILE

THE SOURCE FOR RACE TRACKS

Featuring:

- ✓ 1370 Tracks
- ✓ 330 Sanctions
- ✓ 2011 Schedules

DON'T LEAVE HOME WITHOUT IT.. GET YOURS TODAY!

250 X 75

250 X 75

250 X 75

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SPEEDWAYSONLINE.COM TRAFFIC SNAPSHOT

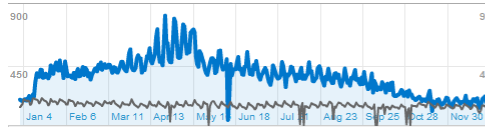
SPEEDWAYSONLINE.COM connects you with racers, fans, tracks owners, and promoters. With the launch of our event section, it has quickly become a popular section of the website. The following is the average monthly web traffic details for the year of 2011 (MAY - OCTOBER);

KEY TRAFFIC INFORMATION

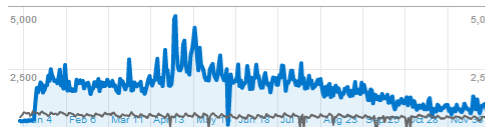
- ➔ MONTHLY VISITS: 11,700
- ➔ MONTHLY PAGEVIEWS: 44,500
- ➔ OVAL TRACKS PAGE (PAGEVIEWS/MONTH): 7,050
- ➔ NEW EVENTS SECTION (PAGEVIEWS/MONTH): 900
- ➔ Users spend an average of 5+ minutes on website

See how SPEEDWAYSONLINE.COM compares to other motorsports websites on similar size. *Data is courtesy of*  Analytics

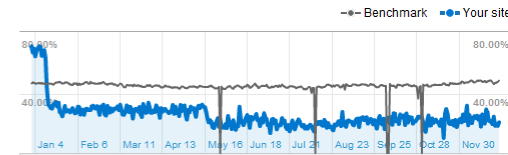
Comparing: Motor Sports sites of similar size [Open category list](#)



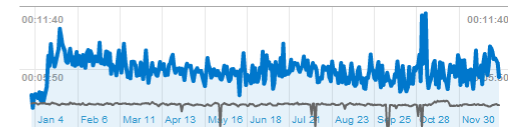
137,038 Visits
Benchmark: 55,574 (+146.59%)
Also see the All Traffic Sources report for additional analysis of this metric.



626,337 Pageviews
Benchmark: 184,412 (+239.64%)
Also see the Content by Title report for additional analysis of this metric.



25.63% Bounce Rate
Benchmark: 46.34% (-44.68%)
Also see the Top Landing Pages report for additional analysis of this metric.



00:05:50 Avg. Time on Site
Benchmark: 00:02:23 (+145.12%)
Also see the Length of Visit report for additional analysis of this metric.