

# 2020 TRACK & SERIES GUIDE

## Track & Series Guide Specifications



### Ad Specs

Size	Width	Height
<b>Full Page</b>		
Full Page (No Bleed)	7.125	9.125
Full Page (With Bleed)	8.625	10.625
• Final Trim is 8.125 x 10.125.		
All items must be .125 inches from the trim size.		

### Half Page

Horizontal	7.125	4.45
Vertical	3.345	9.125

### Quarter Page

Horizontal	7.125	2.5
Vertical	3.345	4.45

• All sizes in inches.



### Dates

**Publish:** November 2020  
**Ad Deadline:** Sept. 22  
**Creative Deadline:** Oct. 2

Full Page (with Bleed) 8.625 x 10.625  
 Final Trim 8.125 x 10.125. All items must be .125 from trim

Full Page (No Bleed) 7.125x 9.125

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<b>24 Hours of LeMons</b> 24hoursoflemons.com	510-655-5980	<b>Auto Racing Club of America</b> aracaracing.com	734-847-6726	<b>DIRTcar Racing Northeast</b> dirtcar.com	704-796-4566	<b>International Sport Compacts</b> iscarsonline.com	386-615-3515
<b>4C Supermodifieds</b> 4csupermodifieds.com	410-310-8662	<b>Auto Value Super Sprints</b> supersprints.com	269-244-8873	<b>DIRTcar Racing UMP Midwest</b> umpmcracing.com	618-450-2072	<b>International Supermodified Ass'n</b> ismasupers.com	315-243-8324
<b>All Harley Drag Racing Ass'n</b> ahdra.com	336-924-2095	<b>Automobile Competition Committee</b> acculia.us	303-730-8100	<b>Dwarf Cars Series of Texas</b> dcsts.com	512-393-4788	<b>Interstate Racing Ass'n</b> irasprints.com	815-759-9269
<b>All Star Circuit of Champions</b> allstarsprint.com	217-832-2308	<b>Baby Grand Stockcar Ass'n</b> babygrandracing.com	270-784-8231	<b>Eastern Motor Racing Ass'n</b> emracing.org	832-921-6043	<b>IndyCar Series</b> indycar.com	317-492-6526
<b>All Star Late Model Series</b> allstarlatemodels.com	217-832-2308	<b>Badger Midjet Auto Racing Ass'n</b> bmara.com	608-444-4557	<b>Eighth Mile Sprint Ass'n</b> emaaracing.com	832-921-6043	<b>Jackson Speedway Touring Series</b> jstws.com	507-841-2450
<b>Allison Legacy Race Series</b> allisonlegacy.com	704-278-0174	<b>Bay Cities Racing Ass'n</b> bcracing.com	209-830-9928	<b>Empire Super Sprints</b> empireuspsprints.com	315-458-1714	<b>Jayhusker Racing</b> jayhusker.com	402-729-3008
<b>American Canadian Tour</b> actour.com	802-244-6963	<b>Big 8 Series</b> big8series.com	815-633-1500	<b>F2000 Championship Series</b> f2000championshipseries.com	860-364-5252	<b>Keystone Legends Tour</b> keystonelegends.com	610-395-5303
<b>American Drag Racing League</b> adrl.us	636-272-2375	<b>Big Sky Sprints</b> bigskysprints.com	406-670-5432	<b>FASTRAK Racing Series</b> fasttrakracing.com	678-935-7304	<b>King of Indiana Sprint Car Series</b> kissracing.com	
<b>American Mini-Sprint Ass'n</b> americanminisprints.com	765-589-3045	<b>Black Hills Mini-Sprint Tour</b> badlandminisprint.com		<b>Indy Lights</b> indylights.com/roadtoindy	317-492-6526	<b>King of the West Sprints</b> kwsprints.com	707-374-2222
<b>American Modified Series</b> americanmodifiedseries.com	270-710-1597	<b>BRP CanAm Series</b> brpanams.com	315-536-3728	<b>Florida Ass'n of Stock Car Auto Racing</b> fascar.org	386-427-4129	<b>Lane Automotive MTS</b> mtsparts.com	810-240-3479
<b>American Motor Racing Ass'n</b> amramodified.com	304-895-3602	<b>BRP Modified Tour</b> themodifiedtourinc.com	814-229-3837	<b>Florida Mini-Sprint Ass'n</b> flminisprints.com	407-592-1626	<b>Legends of Motorsports</b> lmpseries.com	317-344-1998
<b>American Motorcycle Racing Ass'n</b> amraonline.com	989-561-2500	<b>BST Racing Series</b> bstacing.com	720-422-5244	<b>Florida Sprint Car Ass'n</b> racescar.com	904-264-8677	<b>Lucas Oil ASCS Sprints</b> ascracing.com	918-838-3777
<b>American Motorcyclist Ass'n</b> amaracing.com	800-262-5646	<b>Buckeye Outlaw Sprint Series</b> buckeyesprints.com	740-703-3768	<b>Formula Race Car Club of America</b> formulracecardubofamerica.com	570-669-9589	<b>Lucas Oil Can-Am Midjets</b> canammidjets.com	716-685-1190
<b>American Nostalgia Racing Ass'n</b> anra.com	661-667-0030	<b>Buckeye Super Sprints</b> buckeyesuperprints.com	440-213-7003	<b>Fun Ford Weekend</b> funfordweekend.com		<b>Lucas Oil Late Model Dirt Series</b> lucasdirt.com	951-532-2503
<b>American Race Drivers Club</b> ardmidjets.com	484-576-6279	<b>Cajun Sprinters Ass'n</b> cajunsprintersassociation.org	850-474-1706	<b>Georgia Micro Sprint Ass'n</b> georgiamicrosprints.com	678-725-1412	<b>Lucas Oil Midwest Late Models</b> mlraracing.com	816-650-5063
<b>American Speed Ass'n</b> asa-racing.com	386-258-2221	<b>California Lightning Sprints</b> calightningsprints.com	619-454-6945	<b>Good Old Time Racing Ass'n</b> gotra.com	402-721-8306	<b>Lucas Oil Off Road Racing Series</b> lucasoiloffroad.com	951-205-3000
<b>American Sportbike Racing Ass'n</b> asracing.com	817-246-1127	<b>California Sprint Car Civil War Series</b> civilwarsprints.com	916-969-7484	<b>Goodguys Rod &amp; Custom Ass'n</b> good-guys.com	925-838-9876	<b>Main Event Racing Series</b> maineventracingseries.com	740-922-8801
<b>American Super Cup Series</b> americanuspcups.com	312-350-5566	<b>Canadian Vintage Modifieds</b> vintagemods.com	905-257-9479	<b>Granite State Mini-Sprint Club</b> granitestateminisprint.com	802-558-8954	<b>MARS DIRT Car Series</b> marsdracingseries.com	417-224-7074
<b>American TQ Midjet Racing Ass'n</b> atqra.com	610-217-2593	<b>Capital Region Sprints</b> crsprints.com	518-853-3283	<b>Granite State Pro Stock Tour</b> granitestatepostodseries.com	503-517-0048	<b>Mazda MX-5 Cup Series</b> mx-5cup.com	785-357-7223
<b>Anchorage Alaska Sports Car Club</b> aksporscarclub.org	907-439-5316	<b>Carolina Clash Super LMs</b> carolinaclash.com	910-263-2285	<b>Great American Stockcar Series</b> gasst.com	616-890-6835	<b>Michigan Dirt Cup Tour</b> michigan dirtcup.com	616-755-1508
<b>Antique Auto Racing Ass'n</b> antiqueautoring.com	810-655-2219	<b>Carolina Vintage Stockcars</b> carolinavintagestockcars.org	704-875-0252	<b>Great Lakes Outlaw Late Models</b> glolm.com	616-890-6835	<b>Michigan Ice Racing Ass'n</b> michiganicetracingassociation.com	734-847-6726
<b>Appalachian Mountain Dirt Late Models</b> impspeedweek.com	262-607-6013	<b>CARS-X1R Pro Cup Series</b> carsprocup.com	704-662-9212	<b>High Country Dwarf Cars</b> hccrc.com	307-875-7269	<b>Michigan Speedway Promoters Ass'n</b> michigan Speedway Promoters Ass'n	734-847-6726
<b>ARCA Midwest Tour</b> arcamidwesttour.com	740-467-9004	<b>Champion Racing Ass'n</b> crracing.net	812-883-0455	<b>Historic Grand Prix</b> historicgrandprix.com	914-485-1108	<b>Mid-America Funny Car Circuit</b> mafc.com	440-748-3389
<b>ARCA Truck Series</b> arcatruckseries.com	804-835-5211	<b>Championship Cup Series</b> ccsdracing.com	817-246-1127	<b>Historic SportsCar Racing</b> hsrcracing.com	404-298-5616	<b>Mid America Off-Road Ass'n</b> maoracing.us	317-972-0772
<b>Arena Racing USA</b> arenaracingusa.com	740-467-9004	<b>Championship Dirt Motorsports</b> championshipdirtmotorsports.com	303-263-1075	<b>Historic SportsCar Racing West</b> hyswestrace.com	310-750-6933	<b>Mid-American Stock Car Series</b> midamericanstockcar.com	920-723-9831
<b>Ark-La-Tex Winged Modifieds</b> arklatexwingmodifieds.com	318-390-5859	<b>Championship Enduro Series</b> championshipenduroseries.com	847-395-1100	<b>Historic Trans-Am Racing</b> historictransam.com	517-371-3220	<b>Mid-Atlantic Nostalgia Drag Ass'n</b> mandracing.com	302-834-2344
<b>ASA Northwest Sprint Tour</b> nsracing.com	541-580-3520	<b>Championship Late Model Ass'n</b> cmladrtcar.com	303-210-5653	<b>ICAR Late Model Series</b> racecar.com	509-869-0140	<b>Midstate Vintage Stock Car Club</b> midstatevintagestockcars.com	845-628-7682
<b>ASA Pro Truck Series</b> asa-pro-trucks.com	208-420-1332	<b>Cheekered Flag Sprint Series</b> cheekeredflag.com	813-677-7326	<b>Illini Racing Series</b> illini racing.com	815-474-1371	<b>Midwest 305 Sprint Cars</b> midwest305sprintcars.com	641-648-9172
<b>ASA Truck Series</b> speedtruck.com	760-249-1149	<b>ChumpCar World Series</b> chumpcar.com	408-824-8818	<b>IMRA TQ Series</b> imratqseries.com	309-371-8986	<b>Midwest All Star Series</b> midwestallstarseries.com	217-832-2308
<b>ASCS Midwest Region</b> ascs.com	660-313-3300	<b>Colorado T200 Outlaws</b> t200outlaws.com	303-693-5590	<b>Indiana Late Model Series</b> indianalatemodelseries.com	813-660-9007	<b>Midwest Classic Racers</b> midwestclassicracers.com	888-388-8888

Half Page Vertical  
3.345 x 9.125

Half Page Horizontal 4.45 x 7.125

Quarter Page  
Vertical  
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Quarter Page Horizontal 7.125 x 2.5